

# SURFACE WORLD



- we have everything covered

[www.surfaceworld.com](http://www.surfaceworld.com)

how Surface World can help  
to promote your business

Surface World Magazine

**Editorial Features**

**JANUARY**

Aerospace  
Electroplating, Anodising  
& Galvanising

**FEBRUARY**

Automotive  
Ovens, Spraybooths &  
Process Heating  
Paint & Powder

**MARCH**

Pre-Treatment  
Surface Preparation,  
Degreasing & Cleaning

**APRIL**

Pumps & Filtration  
Water & Effluent Treatment

**MAY**

Masking – Tapes, Caps & Plugs  
Testing & Measurement

**JUNE**

Conveyors &  
Materials Handling  
Paint Robots & Automation

**JULY**

**SURFACE WORLD**  
Handbook and Directory.

**AUGUST**

Aerospace  
Electroplating, Anodising  
& Galvanising

**SEPTEMBER**

Automotive  
Ovens, Spraybooths  
& Process Heating  
Paint & Powder

**OCTOBER**

Pre-Treatment  
Surface Preparation,  
Degreasing & Cleaning

**NOVEMBER**

Pumps & Filtration  
Water & Effluent Treatment

**DECEMBER**

Masking – Tapes, Caps & Plugs  
Testing & Measurement

# WELCOME TO SURFACE WORLD

**Surface World** is the leading magazine in the UK covering all aspects of the world of surfaces – keeping you and your customers in touch with the very latest technical developments, products, news and services.

Published 11 times a year, the Surface World Magazine, along with the associated Surface World exhibition, are the prime sources of technical innovations and product information for specifiers and end-users throughout the manufacturing industry involved in surface treatments, finishing and coating.

Topics featured include: surface pretreatments; liquid painting and powder coating; electroplating; electropainting; anodising, galvanizing and associated processes; advanced wear and corrosion resistant coatings; abrasive blasting and mechanical finishing; degreasing and cleaning; environmental control; wastewater and effluent treatment; materials handling, testing, measurement and quality control; health and safety; and more ...

Once a year Surface World publish a Handbook and Directory which gives you a handy source of contacts for all your requirements, in one book!

Sourcing editorial is our speciality, we love hearing from all types of businesses within the surface preparation and finishing industries and we endeavour to publish all interesting articles that come our way.

Our aim is to keep editorial content up to date, interesting and informative for your readers and tell them about new products, new services and any other exciting news you would like to share with your potential customers. All editorial is received with open arms! If it is not suitable for the issue being worked on we will save it for a future issue. Nothing is seen as a wasted effort.

All editorial submitted is published free of charge, including pictures (this is an exclusive offer by Surface World magazine), all you need to send us is a word document with around 500 words for one page and two or three high resolution jpg pictures to support your article, you can then leave the page design to us.

We also encourage you to add your contact email, telephone number and website address to your editorial. No other magazine in the industry offer this extra service.

Please see the list to the left for the editorial content for the year.

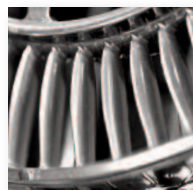
For more detailed information, please telephone 01442 826826

Email: [janesoones@surfaceworld.com](mailto:janesoones@surfaceworld.com) for editorial submission to Surface World Magazine.

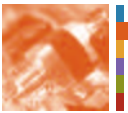
Editorial deadline is the start of the month prior to the cover month. So for the February issue your article would need to be with us by the first week in January.

So why not get in touch and see how we can help to promote your business.

Jane Soones  
Design & Content Editor  
email: [janesoones@surfaceworld.com](mailto:janesoones@surfaceworld.com)







# ADVERTISING

## Getting the price right

### Single Insertion - Price £

Full Page Colour - £1400.00

Full Page Mono - £950.00

Half Page Colour - £1050.00

Half Page Mono - £600.00

Quarter Page Colour - £900.00

Quarter Page Mono - £450.00

Spot Colour add £250.00  
to the mono rates

Rates for more than one  
insertion available on request  
- contact Nigel Bean on +44  
(0)1442 826826 or email  
nigelbean1@aol.com

### WORLD SERVICES DIRECTORY

- within the magazine

Prices start at £450  
per heading for six months  
under a heading of your  
choice. 12 issues per year.

We believe in keeping advertising costs competitive and adding that little bit extra to ensure you receive value for money.

We aim to support your business through a mixture of editorial and advertising within the Surface World Magazine. At the end of the day, we appreciate you work hard to make your profit and have taken into consideration the decision to advertise is partly made on cost implications.

Surface World Magazine can offer you and your company advertising space at low rates. Take a look to the left of this page for our advertising rates, we are sure you will agree.

Alongside the published magazine you and your customers can read the current magazine on-line via our website link, and the magazine is sent electronically to our online subscribers, this is all included in the advertising price.

You can supply your own print ready advert, which we will supply sizes for, or you can utilise our 'free of charge' in-house design service! Just send us the text you require,

a rough idea for layout, pictures and logos you would like included and our designer will do the rest!

All adverts designed by us are sent to you for approval, and if you want to change or amend something you can.

Why not consider taking advantage of the free editorial in support of your advertising campaign therefore giving the advert published more clout!

### READER CIRCULATION:

10,000 Magazine / 30,000 Web  
(Publisher's figures)

ADVERTISING COPY SUBMISSION DATE IS THE 25TH OF THE MONTH PRIOR TO THE COVER DATE (for example 25th January for the February issue).

So can you afford to miss this exciting opportunity? – Surface World Magazine, designed to work with you and your company.

Nigel Bean  
Advertisement Director  
email: [nigelbean@surfaceworld.com](mailto:nigelbean@surfaceworld.com)







# Surface World – we have everything covered

Would you like to speak to someone  
about the services Surface World offer?

Call Nigel Bean for more information:

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